



Oxford High School • 745 N. Oxford Rd. • Oxford, MI. 48371

Dear Business Manager,

Team 2137, TORC (The Oxford RoboCats) and Oxford Community Schools would like to introduce your organization to the *FIRST* (For Inspiration and Recognition of Science and Technology) program that we are involved in. This robotics competition combines the excitement of sport with the rigors of science and technology. Under strict rules and time limits (6 weeks), teams of high school aged students are challenged to design, build and program a robot to perform prescribed tasks against a field of multinational competitors. In addition they must develop a business plan and secure funding. Our budget requires approximately \$50,000 a year.

The program is a great benefit to both the students and the businesses/organizations that support these teams. The *FIRST* program gives the sponsor an opportunity to receive local and national exposure and give back to the community that has contributed so much to its' success.

The first Saturday in January of each year, the new game challenge for the season is released to teams around the country. At that time our team has several groups in action. One group is studying the game rules, another is formulating our team strategy, another is brainstorming design ideas for the robot, and another is gathering supplies through donation. Those supplies will be used to begin building the game pieces we will use for practice and for basic structural and wiring needs of the robot. We are seeking your assistance with those supplies.

The extension of an organizations name, reputation and finances is the greatest honor to be bestowed. We would be very pleased to partner with you and will strive to represent both of us with integrity, excellence, and innovation. We encourage you to check out our developing team website ([www.team2137.org](http://www.team2137.org)) and the *FIRST* website ([www.usfirst.org](http://www.usfirst.org)).

Students and parents are encouraged to assist the team with acquiring access to materials and finances in order to support the team's budget of approximately \$50,000 a year. Please feel free to contact Kim Shumaker, our Main Contact and Sponsorship Mentor for TORC team 2137 to verify this request. *Please contact Kim Shumaker at [ksocs@aol.com](mailto:ksocs@aol.com) or (517) 294-0053 for further information or to make a commitment.*

Thank you for your time and consideration regarding this important partnership.

Sincerely,  
Kim Shumaker, RDH  
TORC Team 2137, Main Contact & Sponsorship Mentor  
[ksocs@aol.com](mailto:ksocs@aol.com)  
(517) 294-0053



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TORC is very grateful for your pledge to sponsor TORC for the upcoming season. TORC has a variety of sponsorship categories and depending upon the category of the donation, we feature our sponsors in various locations. Your donation amount will determine the locations of your company's logo. If you have had a change to the company logo in the last year, please email the current logo in a high resolution format.

Please make the check payable to: *Oxford High School* and list *Robotics* in the memo section at the bottom of the check.

Please mail the check to the following address for processing:

c/o Kim Shumaker/ TORC  
Oxford High School  
745 North Oxford Rd.  
Oxford, MI. 48371

Once the donation is received, a charitable contribution form will be mailed to you for your records.

Thank you for taking time to notify us of your pledge, so we can begin planning our budget for the upcoming season. The pledge can also be emailed to [ksocs@aol.com](mailto:ksocs@aol.com).

Sincerely,  
TORC 2137

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Please return this pledge form with the information completed below

Donor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

Pledge Amount \_\_\_\_\_ Anticipated donation date \_\_\_\_\_

Name of TORC student/parent requesting donation: \_\_\_\_\_



***How Can My  
Organization Support  
Team 2137, TORC?***

- Financial Donation
- Materials Donation
- Facility Tours
- Student Recognition Awards
- Summer Internship Experiences
- Student Scholarships
- Employee Mentor Support (allow time off for employee's who mentor the team)
- Help Us Support One of Our Elementary *FIRST* Lego League Teams

*FIRST teams place their sponsorships in a variety of locations, as a way to show the partnerships they have built. The following categories will result in your organizations name or logo being recognized in various ways*

***"We Build Leaders"***

**SPONSORSHIP  
CATEGORIES**

**TEAM WEBSITE  
(Bronze Level)**

By donating as little as **\$100** in this category, your organization will be featured on our website [www.torc2137.com](http://www.torc2137.com) as one of our sponsors. We will use the logo you provide. (only location featured)

**SPONSOR DISPLAY CASE  
(Silver Level)**

When you make a donation of **\$300**, we will place a small item (that you send us) with your organization's name or logo on it in our Sponsor Display Case at Oxford High School. (Includes website location)

### COMPETITION "PIT" (Aluminum Level)

At each competition, we have a 10x10 "pit" that we work out of for several days. It is open to other teams, judges and the public. Here we create a display that features our sponsors. With approximately 1200 people in attendance at the district events and thousands at the state event, the exposure potential is high. By donating **\$500**, your business will be featured in our "pit" display. (Includes website and display case locations)

### TEAM T-SHIRT FEATURE (Gold Level)

Student team members/fans wear a team competition t-shirt that features the sponsors that donate **\$1000**. These shirts are worn not just at competition but also to school, community events, and in public. (Includes website, display case and "pit" locations)



*The extension of the name, reputation and finances of a business is a great honor. When a business partners with another organization, they begin to reflect upon one another. TORC - 2137 respects this honor and will strive to achieve its' goals with integrity, excellence and innovation.*

***"Our Success, is Your Success"***

### ROBOT RECOGNITION (Titanium Level)

Those who donate **\$2000** will be honored for their commitment by having their name placed on that years TORC robot, which will be seen repeatedly at all our venues. (Includes the website, display case, "pit" , and t-shirt locations)

### OFFICIAL TEAM NAME (Platinum Level)

When you pledge to donate **\$3000** (after May 31<sup>st</sup> but before December 15<sup>th</sup>, the organization's name will be recognized as an official part of our team name, as it is read at competitions and noted in *FIRST* programs that are printed. This recognition will apply to the team season that begins the January following the December 15<sup>th</sup>, deadline. (Includes the website, display case, "pit" , t-shirt and robot locations)



*Because support of FIRST robotics teams can be achieved through means other than finances, TORC has created unique support categories in an effort to spread the message of FIRST.*

***"We Build Innovators"***

*Contact: Kim Shumaker, TORC Team 2137 Main Contact & Sponsorship Mentor to support TORC through your donation.  
[ksocs@aol.com](mailto:ksocs@aol.com)  
(517) 294-0053*

## **GLOBAL PARTNER FOCUS PROGRAM (GFPF)**

### **Sponsor**

Organizations that donate **\$5000** and meet one of the following two descriptions : Originate in the US and have facilities or programs outside the US or originate outside the US and have facilities or programs inside the US, will become a GFPF sponsor. They help TORC demonstrate "real world engineering" in our finances, showing the global interdependence of engineering. Students will be exposed to businesses from other cultures through this program. A news release will be made announcing the organizations partnership with TORC, as well as recognition of the company logo in our reserved sponsor blocks on the team website. (Includes website, display case, "pit", t-shirt, robot and official team name locations)

## **GIVE & GO PARTNERS**

This special status is designed to provide a unique means for the small businesses of Oxford to support TORC in a feasible manner (**\$100** donation). The team trailer is covered in a unique vinyl wrap. The rear of the trailer hosts the phrase, " It's worth the drive, Oxford, MI." It recognizes the unique small businesses of Oxford who have donated to TORC with an additional phrase that reads "TORC thanks Oxford's unique small businesses for their support".  
(only location featured)

### **"GO PRO" Partners**

The support sought in this category is not necessarily a financial one. Our goal is to further promote the message of *FIRST* by gaining endorsements from those in the professional sports and/or entertainment industry to encourage students to consider a professional career in engineering, technology or science. Quotes, photos, and interviews will be utilized to create flyers, website videos, DVD's and U tube postings.