



Oxford High School • 745 N. Oxford Rd. • Oxford, MI. 48371

Dear Representative,

Team 2137, TORC (The Oxford RoboCats) located at Oxford High School in the Oxford Community School District would like to introduce your company to the *FIRST* (For Inspiration and Recognition of Science and Technology) program in which we participate. *FIRST*, “The varsity sport for the mind,” FRC (*FIRST* Robotics Competition) combines the excitement of sport with the rigors of science and technology. Under strict rules, limited resources, and time limits, teams of high school aged students are challenged to raise funds, design a team “brand,” hone teamwork skills, build & maintain a website, create a computer animation, and build and program robots to perform prescribed tasks against a field of multinational competitors. It’s as close to “real-world engineering” as a student can get. Volunteer professional mentors lend their time and talents to guide each team. It begins in January with six intense weeks of designing, building, and testing our robot. This is all done after school while students juggle homework part-time jobs, and other activities.

The importance of *FIRST* is ever growing; there is a drastic need for engineers to lead Michigan, the country and the world into new technologies and innovations. This program prepares students to continue their education in these fields after high school and become the employees of the future for companies like yours.

Oxford Community Schools is continuing to do our part to change that trend by expanding our curriculum and embracing programs such as the *FIRST* Robotics challenge. TORC operates out of our high school engineering wing, which houses our robotics team and offers engineering courses, some of which offer certifications and college credit. It is fully equipped with metal and wood fabrication machinery, including a 3D printer and aluminum welder. We are dedicated to educating and inspiring high school students in the areas of engineering, science, and technology. As part of this goal we continue to grow our *FIRST* Robotics team, TORC, Team # 2137 by inspiring more students to develop their talents and pursue a career in engineering, science, and technology.

The program is a great benefit to both the students and the companies that support these teams. By sponsoring a *FIRST* team, companies play a large role in increasing the number of students pursuing engineering or technology by exposing them to the excitement of their real world applications. The *FIRST* program also gives the company an opportunity to increase its community awareness, receive much local and national exposure, and give back to its community that has contributed so much to its success.

TORC is a year-round team that is supported by parents and volunteers within the community. Not only do we operate during the intense six-week build season, but we have activities throughout the year statewide and within our local community. We continue to build on year round opportunities as the team matures and develops. We would like to ask your company to add your support in aiding our effort. We encourage you to check out our team website (www.torc2137.com) and the *FIRST* website (www.usfirst.org). If you have any questions, please contact us at ksocs@aol.com or Kim Shumaker at 517-294-0053. We look forward to speaking with you soon. We are excited about your interest and the possibility of your company supporting our future successes!

Thank you for your time and consideration regarding this important partnership.

Sincerely,
Kim Shumaker, RDH
TORC – Team 2137 Main Contact & Sponsorship Mentor
ksocs@aol.com
(517) 294-0053



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TORC is very grateful for your pledge to sponsor TORC for the upcoming season. TORC has a variety of sponsorship categories and depending upon the category of the donation, we feature our sponsors in various locations. Your donation amount will determine the locations of your company's logo. If you have had a change to the company logo in the last year, please email the current logo in a high resolution format.

Please make the check payable to: *Oxford High School* and list *Robotics* in the memo section at the bottom of the check.

Please mail the check to the following address for processing:

c/o Kim Shumaker/ TORC
Oxford High School
745 North Oxford Rd.
Oxford, MI. 48371

Once the donation is received, a charitable contribution form will be mailed to you for your records.

Thank you for taking time to notify us of your pledge, so we can begin planning our budget for the upcoming season. The pledge can also be emailed to ksocs@aol.com.

Sincerely,
TORC 2137

Please return this pledge form with the information completed below

Donor Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email address: _____

Pledge Amount _____ Anticipated donation date _____

Name of TORC student/parent requesting donation: _____



***How Can My
Organization Support
Team 2137, TORC?***

- Financial Donation
- Materials Donation
- Facility Tours
- Student Recognition Awards
- Summer Internship Experiences
- Student Scholarships
- Employee Mentor Support (allow time off for employee's who mentor the team)
- Help Us Support One of Our Elementary *FIRST* Lego League Teams

FIRST teams place their sponsorships in a variety of locations, as a way to show the partnerships they have built. The following categories will result in your organizations name or logo being recognized in various ways

"We Build Leaders"

**SPONSORSHIP
CATEGORIES**

**TEAM WEBSITE
(Bronze Level)**

By donating as little as **\$100** in this category, your organization will be featured on our website www.torc2137.com as one of our sponsors. We will use the logo you provide. (only location featured)

**SPONSOR DISPLAY CASE
(Silver Level)**

When you make a donation of **\$300**, we will place a small item (that you send us) with your organization's name or logo on it in our Sponsor Display Case at Oxford High School. (Includes website location)

COMPETITION "PIT" (Aluminum Level)

At each competition, we have a 10x10 "pit" that we work out of for several days. It is open to other teams, judges and the public. Here we create a display that features our sponsors. With approximately 1200 people in attendance at the district events and thousands at the state event, the exposure potential is high. By donating **\$500**, your business will be featured in our "pit" display. (Includes website and display case locations)

TEAM T-SHIRT FEATURE (Gold Level)

Student team members/fans wear a team competition t-shirt that features the sponsors that donate **\$1000**. These shirts are worn not just at competition but also to school, community events, and in public. (Includes website, display case and "pit" locations)



The extension of the name, reputation and finances of a business is a great honor. When a business partners with another organization, they begin to reflect upon one another. TORC - 2137 respects this honor and will strive to achieve its' goals with integrity, excellence and innovation.

"Our Success, is Your Success"

ROBOT RECOGNITION (Titanium Level)

Those who donate **\$2000** will be honored for their commitment by having their name placed on that years TORC robot, which will be seen repeatedly at all our venues. (Includes the website, display case, "pit" , and t-shirt locations)

OFFICIAL TEAM NAME (Platinum Level)

When you pledge to donate **\$3000** (after May 31st but before December 15th, the organization's name will be recognized as an official part of our team name, as it is read at competitions and noted in *FIRST* programs that are printed. This recognition will apply to the team season that begins the January following the December 15th, deadline. (Includes the website, display case, "pit" , t-shirt and robot locations)



Because support of FIRST robotics teams can be achieved through means other than finances, TORC has created unique support categories in an effort to spread the message of FIRST.

"We Build Innovators"

*Contact: Kim Shumaker, TORC Team 2137 Main Contact & Sponsorship Mentor to support TORC through your donation.
ksocs@aol.com
(517) 294-0053*

GLOBAL PARTNER FOCUS PROGRAM (GFPF)

Sponsor

Organizations that donate **\$5000** and meet one of the following two descriptions : Originate in the US and have facilities or programs outside the US or originate outside the US and have facilities or programs inside the US, will become a GFPF sponsor. They help TORC demonstrate "real world engineering" in our finances, showing the global interdependence of engineering. Students will be exposed to businesses from other cultures through this program. A news release will be made announcing the organizations partnership with TORC, as well as recognition of the company logo in our reserved sponsor blocks on the team website. (Includes website, display case, "pit", t-shirt, robot and official team name locations)

GIVE & GO PARTNERS

This special status is designed to provide a unique means for the small businesses of Oxford to support TORC in a feasible manner (**\$100** donation). The team trailer is covered in a unique vinyl wrap. The rear of the trailer hosts the phrase, " It's worth the drive, Oxford, MI." It recognizes the unique small businesses of Oxford who have donated to TORC with an additional phrase that reads "TORC thanks Oxford's unique small businesses for their support".
(only location featured)

"GO PRO" Partners

The support sought in this category is not necessarily a financial one. Our goal is to further promote the message of *FIRST* by gaining endorsements from those in the professional sports and/or entertainment industry to encourage students to consider a professional career in engineering, technology or science. Quotes, photos, and interviews will be utilized to create flyers, website videos, DVD's and U tube postings.